

Hamburg International Conference of Logistics 2009

Supply Chain Performance

10 - 11 September 2009, HAMBURG, Germany

We are pleased to announce and invite you to participate in the HICL 2009 Hamburg International Conference of Logistics, which will be held at Hamburg University of Technology (TUHH), Germany from 10 - 11 September 2009. The conference is co-organized by the Hamburg University of Technology (TUHH) and the Kühne School of Logistics and Management.

Theme and Objectives

Today's business environment is changing significantly due to a steady progress towards more efficient organizational paradigms as well as product and process innovations.

Logistics is a key enabler of supply chain collaboration. Improving performance in this field allows supply chains to increase their efficiency significantly and help to create innovations in different areas. In this context, an important task is to find structures and approaches which enable all types of performance management in logistics and supply chains for a better fulfillment of customer needs. Another challenge is to handle the growing organizational complexity and the associated supply chain risks.

While controlling mechanisms for financial issues are an inherent part of today's management, the research on controlling methods for supply chains using performance indicators is still less advanced. Therefore this conference focuses on the measurement and management of supply chain performance that closes the gap between operational and strategic management.

As a strategic management tool, supply chain performance management contributes to the controlling of interorganizational supply chains. Closely related to the tasks of measuring and managing the supply chain performance, a holistic approach is used to analyze the scope of the supply chain from a single actor sophisticated networks. Business relations between customers, suppliers and logistic service providers are monitored using adequate performance indicators. The goal of optimizing the supply chain performance requires a multi-dimensional strategy to enhance the efficiency of considering customer needs.

Supply Chain Performance - The HICL will provide a multidisciplinary network and forum for scientists and practitioners involved in logistics and supply chain management to interact with each other and exchange ideas and information on the latest issues in this field.

We welcome scientific and practical contributions from different disciplines such as Business Administration & Economics, Engineering, Computer Science, Science & Mathematics and Law.

Important Dates

Full paper submission	31 January 2009
Notification of Acceptance	30 April 2009
Authors and Early Bird registration deadline	31 May 2009
Conference	10 - 11 September 2009

Topics

Papers addressing any relevant topics within the broad area of Supply Chain Performance Management like the following are welcome:

- *Systems of supply chain performance measurement*
- *Controlling methods for supply chains*
- *Innovative IT systems as performance drivers (SOA etc.)*
- *Benefit allocation of IT-based performance drivers among supply chain partners*
- *Agent-based simulation/other simulation approaches*
- *Quantitative and qualitative performance measures*
- *Efficiency of profit and risk sharing in supply chain networks*
- *Performance of suppliers and service providers*
- *Performance aspects of logistics node design*
- *Interrelationships between management methods and supply chain performance*
- *Measurement of soft factors in supply chains*
- *Radio frequency identification (RFID) as supply chain performance driver*
- *Performance-focused analysis of interorganizational business relations*
- *Performance effects of infrastructure management*
- *Sustainability and supply chain performance*
- *Innovative concepts for modelling, simulation and optimization of transportation networks*
- *Managing logistics service quality*
- *Development of key performance indicators (KPI) for supply chains*
- *Risk Management*
- *Financial and non-financial performance measurement*
- *Implications of bottlenecks for supply chain performance*
- *Effects of complexity on supply chain performance*

Submission of Papers

Authors are invited to submit original and unpublished research results/best practices for consideration in HICL 2009. All papers will be double-blind refereed.

Papers should have a length of 10-15 pages and should be in MS Word format. An abstract and all authors' contact information must be included. The official conference language for papers and presentation is English. Please submit the papers to: **hicl@hicl.org**

Conference Chairs

Prof. Dr. Wolfgang Kersten

Prof. Dr. Thorsten Blecker

*Institute of
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Prof. Dr. Matthias Meyer

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Contact

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