

Hamburg International Conference of Logistics 2007
Innovations in Logistics and Supply Chain Management
6 - 7 September 2007, Hamburg, Germany

THURSDAY		
8.30 - 9.15	Registration	Foyer
9.15 - 9.30	Introduction – Wolfgang Kersten and Thorsten Blecker	2022
9.30 – 10.30	Key Notes <ul style="list-style-type: none"> • Kai-Ingo Voigt: Revenue Management in the Automotive Industry: A Potential Innovation to Reduce Complexity in the Entire Supply Chain? • Alexandre Rodrigues: Supply Side Supply Chain Disruptions - Does Location Matter? 	2022
10.30 - 11.00	Coffee Break	Foyer
11.00 - 12.30	Parallel Sessions A <ul style="list-style-type: none"> • A1: Innovative Supply Chain Management Concepts • A2: Relationship between Supply Chain Management and Innovations 	1023 2022
12.30 - 13.30	Lunch Break	
13.30 - 14.30	Parallel Sessions B <ul style="list-style-type: none"> • B1: Sustainability Management • B2: Planning and Scheduling 	1023 2022
14.30 - 14.45	Coffee Break	Foyer
14.45 - 16.15	Parallel Sessions C <ul style="list-style-type: none"> • C1: Complexity Management • C2: Innovative Concepts For Transportation 	1023 2022
16.15 - 19.00	Field Trip	
19.00 - 22.00	Conference Dinner	
FRIDAY		
9.00 - 9.30	Key Note <ul style="list-style-type: none"> • Lauri Ojala: Logistics Performance Index 	
9.30 - 10.30	Parallel Sessions D <ul style="list-style-type: none"> • D1: Regional Innovations for Logistics Business • D2: Supply Chain Design • D3: Supply Chain Planning 	1024 1023 2022
10.30 - 10.45	Coffee Break	Foyer
10.45 - 12.15	Parallel Sessions E <ul style="list-style-type: none"> • E1: Supply Chain Event Management • E2: Innovations in Logistics Services 	1023 2022
12.15 - 13.15	Lunch Break	
13.15 - 13.45	Key Note <ul style="list-style-type: none"> • Andreas M. Stockert (Charles Vögele Holding, Switzerland): Mega Trends in the Supply Chain for Consumer Goods and their Consequences 	
13.45 – 15.15	Parallel Sessions F <ul style="list-style-type: none"> • F1: Auto-ID Technologies • F2: Innovative Management Concepts 	1023 2022
15.15 - 16.00	Conference Wrap-Up	2022

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Thursday	8:30 – 9:15	Registration	Foyer
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Thursday	9.15 - 9.30	Introduction – Wolfgang Kersten and Thorsten Blecker	2022
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Thursday	9.30 - 10.30	Key Notes	2022
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Room 2022

9.30 - 10.00 Kai-Ingo Voigt, Michael Saatmann, Sascha Schorr: **Revenue Management in the Automotive Industry: A Potential Innovation to Reduce Complexity in the Entire Supply Chain?**

10.00 - 10.30 Alexandre Rodrigues, Steven Melnyk, George Zsidisin: **Supply Side Supply Chain Disruptions - Does Location Matter?**

Thursday	10.30 - 11.00	Coffee Break	Foyer
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Thursday	11.00 - 12.30	Parallel Sessions A	
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Room 1023 A1: Innovative Supply Chain Management Concepts **Chair: Kirsten Schröder**

11.00 - 11.30 Martin Tschandl, Sabine Bäck, Wolfgang Ortner, Ernst Peßl, Peter Schentler, Jörg Schweiger: **PEM: Increasing Efficiency and Effectiveness of Procurement Processes**

11.30 - 12.00 Constantin Blome, Michael Henke: **Single vs. Multiple Sourcing in the Viewpoint of Supply Risk Management**

12.00 - 12.30 Federica Bianco, Mauro Caputo, Francesca Michelino, Francesco Zirpoli: **The Role of Internet for New Organisational Models in Supply Chain Management: Evidences from an Italian Survey**

Room 2022 A2: Relationship between SCM and Innovations **Chair: Michael Slamanig**

11.00 - 11.30 Claudine A. Soosay: **Logistics and Supply Chain Efficiencies: The Organisational Capabilities Supporting Innovation**

11.30 - 12.00 Julio Macedo: **Fast Innovation Reinforcement Supply Chains Performance Evaluation**

12.00 - 12.30 Herwig Winkler, Hubert B. Schemitsch, Bernd Kaluza: **An Innovative Concept for the Management of Project Oriented Supply Chain Networks**

Thursday	12.30 – 13.30	Lunch in Cafeteria	
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Thursday	13.30 – 14.30	Parallel Sessions B	
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Room 1023 B1: Sustainability Management **Chair: Heike Flaemig**

13.30 - 14.00 Kelly Waugh, Tugrul U. Daim: **Impacts of Environmental Awareness on the Electronics Manufacturing Industry**

14.00 - 14.30 Neeran Gautam, V. K. Goyal: **Innovative Closed Loop Logistics - A Tool for Reverse Logistics, Eco-Logistics and De-Distribution**

Room 2022	B2: Planning And Scheduling	Chair: Claudine Soosay
13.30 - 14.00	Rapeepan Pitakaso, Sombat Sindhuchao: Solving Capacitated P-Median Problem Using Max-Min Ant Sytem with Iterated Local Search	
14.00 - 14.30	Phanthian Zuesongdham: Combined Approach for Enterprise Modelling: CIMOSA and SOA as Dynamic Architecture	

Thursday	14.30 - 14.45	Coffee Break	Foyer
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Thursday	14.45 - 16.15	Parallel Sessions C
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Room 1023	C1: Complexity Management	Chair: Michael Henke
14.45 - 15.15	Nazak Nobari: Designing Innovative Organizational Networks Based on Complex Supply Chain	
15-15 - 15.45	Erich Zahn, Oliver Hülsmann, Florian Kapmeier, Meike Tilebein: Self-Induced Dynamics in Multiple Supply Chain Systems	
15.45 - 16.15	Hans-Christian Pfohl, Ralf Elbert, Carsten Röth: "In Rules We Trust" – Neo-Institutional Analysis of the Impact of Innovative Rules on Complexity and Risks in Supply Chains	

Room 2022	C2: Innovative Concepts For Transportation	Chair: Philine Gaffron
14.45 - 15.15	Lixi Zhang: Genetic Algorithms for Stochastic Vehicle Routing Problem with Simultaneous Delivery and Pick-Up	
15-15 - 15.45	Lorena Sales Pallarés, Vicente Budí Orduña, Achim Pütz: Impact of Short Sea Shipping on the Spanish Ceramics Sector	
15.45 - 16.15	José Huguet Monfort, Achim Pütz: The Future of Maritime Transport as a Part of the Logistic Chain: The Development of the Motorways of the Sea within the European Union	

Thursday	16.15 - 19.00	Field Trip	Foyer
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Thursday	19.00 – 22.00	Conference Dinner
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Friday	9.00 - 9.30	Key Note	2022
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Room 2022	
9.00 - 9.30	Lauri Ojala: Logistics Performance Index

Friday	9.30 - 10.30	Parallel Sessions D
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Room 1024	D1: Regional Innovations for Logistics Business	Chair: Carsten Gertz
9.30 - 10.00	Gunnar Prause, Anatoli Beifert: Logistics in the Baltic Sea Region	
10.00 - 10.30	Meike Schröder, Wolfgang Kersten, Lauri Ojala: Innovative Regional Development for Logistics and ICT– The Baltic Sea Region Example	

Room 1023	D2: Supply Chain Design	Chair: Tugrul Daim
9.30 - 10.00	Nico Schlitter, Florian Kähne, Stiefen T. Schilz, Holger Mattke: Potential and Problems of RFID-Based Cooperation in a Supply Chain	
10.00 - 10.30	Catalina Pérez, Rodolfo de Castro: Lean Supply Chain Approach Applied to the Processing Sector in Catalonia Pork Chain	

Room 2022	D3: Supply Chain Planning	Chair: Wolfgang Ortner
9.30 - 10.00	Hennariina Pulli, Sakari Kajander, Ulla Tapaninen: Benefits of Supply Chain Visibility for Production Planning of Logistics Service Providers	
10.00 - 10.30	Herwig Winkler, Michael Slamanig, Bernd Kaluza: An Innovative Instrument for the Activity-Based Planning of Ramp-Up Costs	

Friday	10.30 - 10.45	Coffee Break	Foyer
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Friday	10.45 - 12.15	Parallel Sessions E	
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Room 1023	E1: Supply Chain Event Management	Chair: Karnam Ravindranath
10.45 - 11.15	Harald Kolbe, Marcus Laumann: Efficient Information Management in Supply Chains - An arvato (Bertelsmann) Business Case	
11.15 - 11.45	Tarak A. Housein, Hatem S. Aldarrat, Bernd Noche: A Hybrid Simulation Approach for Modeling a Real Supply Chain	
11.45 - 12.15	Nils Meyer-Larsen, Rainer Müller: SCEM In Rail Traffic – Modelling Business Rules	

Room 2022	E2: Innovations In Logistics Services	Chair: Jan Stentoft Arlbjørn
10.45 - 11.15	Dieter Hildebrandt, René Schumann, Türk Kiziltoprak, Jan Behrens: Enabling SME Logistic Networks Using Lean IT Solutions, A Case Study	
11.15 - 11.45	Wolfgang Kersten, Philipp Hohrath, Jan Koch: Innovative Logistics Services: Advantages and Disadvantages of Outsourcing Complex Service Bundles	
11.45 - 12.15	Christopher Jahns, Inga Lena Darkow, Alex Da Mota Pedrosa: Customer Integration in the New Service Development Process – A Case Study Approach in the Logistics Service Industry	

Friday	12.15 - 13.15	Lunch in Cafeteria	
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Friday	13.15 - 13.45	Key Note	2022
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Room 2022		
13.15 - 13.45	Andreas M. Stockert (Charles Vögele Holding, Switzerland): Mega Trends in the Supply Chain for Consumer Goods and their Consequences	

Friday	13.45 - 15.15	Parallel Sessions F	
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Room 1023	F1: Auto-ID Technologies	Chair: Phanthian Zuesongdham
13.45 - 14.15	Olaf Sielemann, Karsten Spin: Methods for Evaluating RFID Technology Performance	
14.15 - 14.45	Stiefen T. Schilz, Nico Schlitter, Florian Kähne, Egemen Genc: RFID Rollout – What Can We Learn from EDI	
14.45 - 15.15	P. Raghavulu, Naresh Yamani, K. Ravindranath: Innovative IT Systems in Logistics and Supply Chain Management – RFID	

Room 2022	F2: Innovative Management Concepts	Chair: Inga-Lena Darkow
13.45 - 14.15	Hipolito Martell Flores: Risk Evaluation Applied to Weakness Detection in Chains. The Case of Containers Throughput in Le Havre Port	
14.15 - 14.45	Florian Skiba: Lead Users as Source for Radical Service Innovations	
14.45 - 15.15	Bernd Scholz-Reiter, Enzo Morosini Frazzon: Logistic Processes and Innovation: Systemic Challenges for a Bioethanol Supply Chain	

Friday	15.15 - 16.00	Conference Wrap-Up	2022
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