

**Hamburg International Conference of Logistics 2007**  
**Innovations in Logistics and Supply Chain Management**  
**6 - 7 September 2007, Hamburg, Germany**

<b>THURSDAY</b>		
8.30 - 9.15	<b>Registration</b>	Foyer
9.15 - 9.30	<b>Introduction</b> – Wolfgang Kersten and Thorsten Blecker	2022
9.30 – 10.30	<b>Key Notes</b> <ul style="list-style-type: none"> <li>• Kai-Ingo Voigt: Revenue Management in the Automotive Industry: A Potential Innovation to Reduce Complexity in the Entire Supply Chain?</li> <li>• Alexandre Rodrigues: Supply Side Supply Chain Disruptions - Does Location Matter?</li> </ul>	2022
10.30 - 11.00	<b>Coffee Break</b>	Foyer
11.00 - 12.30	<b>Parallel Sessions A</b> <ul style="list-style-type: none"> <li>• A1: Innovative Supply Chain Management Concepts</li> <li>• A2: Relationship between Supply Chain Management and Innovations</li> </ul>	1023 2022
12.30 - 13.30	<b>Lunch Break</b>	
13.30 - 14.30	<b>Parallel Sessions B</b> <ul style="list-style-type: none"> <li>• B1: Sustainability Management</li> <li>• B2: Planning and Scheduling</li> </ul>	1023 2022
14.30 - 14.45	<b>Coffee Break</b>	Foyer
14.45 - 16.15	<b>Parallel Sessions C</b> <ul style="list-style-type: none"> <li>• C1: Complexity Management</li> <li>• C2: Innovative Concepts For Transportation</li> </ul>	1023 2022
16.15 - 19.00	<b>Field Trip</b>	
19.00 - 22.00	<b>Conference Dinner</b>	
<b>FRIDAY</b>		
9.00 - 9.30	<b>Key Note</b> <ul style="list-style-type: none"> <li>• Lauri Ojala: Logistics Performance Index</li> </ul>	
9.30 - 10.30	<b>Parallel Sessions D</b> <ul style="list-style-type: none"> <li>• D1: Regional Innovations for Logistics Business</li> <li>• D2: Supply Chain Design</li> <li>• D3: Supply Chain Planning</li> </ul>	1024 1023 2022
10.30 - 10.45	<b>Coffee Break</b>	Foyer
10.45 - 12.15	<b>Parallel Sessions E</b> <ul style="list-style-type: none"> <li>• E1: Supply Chain Event Management</li> <li>• E2: Innovations in Logistics Services</li> </ul>	1023 2022
12.15 - 13.15	<b>Lunch Break</b>	
13.15 - 13.45	<b>Key Note</b> <ul style="list-style-type: none"> <li>• Andreas M. Stockert (Charles Vögele Holding, Switzerland): Mega Trends in the Supply Chain for Consumer Goods and their Consequences</li> </ul>	
13.45 – 15.15	<b>Parallel Sessions F</b> <ul style="list-style-type: none"> <li>• F1: Auto-ID Technologies</li> <li>• F2: Innovative Management Concepts</li> </ul>	1023 2022
15.15 - 16.00	<b>Conference Wrap-Up</b>	2022

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<b>Thursday</b>	<b>8:30 – 9:15</b>	<b>Registration</b>	<b>Foyer</b>
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<b>Thursday</b>	<b>9.15 - 9.30</b>	<b>Introduction – Wolfgang Kersten and Thorsten Blecker</b>	<b>2022</b>
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<b>Thursday</b>	<b>9.30 - 10.30</b>	<b>Key Notes</b>	<b>2022</b>
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**Room 2022**

9.30 - 10.00 Kai-Ingo Voigt, Michael Saatmann, Sascha Schorr: **Revenue Management in the Automotive Industry: A Potential Innovation to Reduce Complexity in the Entire Supply Chain?**

10.00 - 10.30 Alexandre Rodrigues, Steven Melnyk, George Zsidisin: **Supply Side Supply Chain Disruptions - Does Location Matter?**

<b>Thursday</b>	<b>10.30 - 11.00</b>	<b>Coffee Break</b>	<b>Foyer</b>
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<b>Thursday</b>	<b>11.00 - 12.30</b>	<b>Parallel Sessions A</b>	
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**Room 1023 A1: Innovative Supply Chain Management Concepts** **Chair: Kirsten Schröder**

11.00 - 11.30 Martin Tschandl, Sabine Bäck, Wolfgang Ortner, Ernst Peßl, Peter Schentler, Jörg Schweiger: **PEM: Increasing Efficiency and Effectiveness of Procurement Processes**

11.30 - 12.00 Constantin Blome, Michael Henke: **Single vs. Multiple Sourcing in the Viewpoint of Supply Risk Management**

12.00 - 12.30 Federica Bianco, Mauro Caputo, Francesca Michelino, Francesco Zirpoli: **The Role of Internet for New Organisational Models in Supply Chain Management: Evidences from an Italian Survey**

**Room 2022 A2: Relationship between SCM and Innovations** **Chair: Michael Slamanig**

11.00 - 11.30 Claudine A. Soosay: **Logistics and Supply Chain Efficiencies: The Organisational Capabilities Supporting Innovation**

11.30 - 12.00 Julio Macedo: **Fast Innovation Reinforcement Supply Chains Performance Evaluation**

12.00 - 12.30 Herwig Winkler, Hubert B. Schemitsch, Bernd Kaluza: **An Innovative Concept for the Management of Project Oriented Supply Chain Networks**

<b>Thursday</b>	<b>12.30 – 13.30</b>	<b>Lunch in Cafeteria</b>	
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<b>Thursday</b>	<b>13.30 – 14.30</b>	<b>Parallel Sessions B</b>	
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**Room 1023 B1: Sustainability Management** **Chair: Heike Flaemig**

13.30 - 14.00 Kelly Waugh, Tugrul U. Daim: **Impacts of Environmental Awareness on the Electronics Manufacturing Industry**

14.00 - 14.30 Neeran Gautam, V. K. Goyal: **Innovative Closed Loop Logistics - A Tool for Reverse Logistics, Eco-Logistics and De-Distribution**

<b>Room 2022</b>	<b>B2: Planning And Scheduling</b>	<b>Chair: Claudine Soosay</b>
13.30 - 14.00	Rapeepan Pitakaso, Sombat Sindhuchao: <b>Solving Capacitated P-Median Problem Using Max-Min Ant Sytem with Iterated Local Search</b>	
14.00 - 14.30	Phanthian Zuesongdham: <b>Combined Approach for Enterprise Modelling: CIMOSA and SOA as Dynamic Architecture</b>	

<b>Thursday</b>	<b>14.30 - 14.45</b>	<b>Coffee Break</b>	<b>Foyer</b>
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<b>Thursday</b>	<b>14.45 - 16.15</b>	<b>Parallel Sessions C</b>
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<b>Room 1023</b>	<b>C1: Complexity Management</b>	<b>Chair: Michael Henke</b>
14.45 - 15.15	Nazak Nobari: <b>Designing Innovative Organizational Networks Based on Complex Supply Chain</b>	
15-15 - 15.45	Erich Zahn, Oliver Hülsmann, Florian Kapmeier, Meike Tilebein: <b>Self-Induced Dynamics in Multiple Supply Chain Systems</b>	
15.45 - 16.15	Hans-Christian Pfohl, Ralf Elbert, Carsten Röth: <b>"In Rules We Trust" – Neo-Institutional Analysis of the Impact of Innovative Rules on Complexity and Risks in Supply Chains</b>	

<b>Room 2022</b>	<b>C2: Innovative Concepts For Transportation</b>	<b>Chair: Philine Gaffron</b>
14.45 - 15.15	Lixi Zhang: <b>Genetic Algorithms for Stochastic Vehicle Routing Problem with Simultaneous Delivery and Pick-Up</b>	
15-15 - 15.45	Lorena Sales Pallarés, Vicente Budí Orduña, Achim Pütz: <b>Impact of Short Sea Shipping on the Spanish Ceramics Sector</b>	
15.45 - 16.15	José Huguet Monfort, Achim Pütz: <b>The Future of Maritime Transport as a Part of the Logistic Chain: The Development of the Motorways of the Sea within the European Union</b>	

<b>Thursday</b>	<b>16.15 - 19.00</b>	<b>Field Trip</b>	<b>Foyer</b>
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<b>Thursday</b>	<b>19.00 – 22.00</b>	<b>Conference Dinner</b>
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<b>Friday</b>	<b>9.00 - 9.30</b>	<b>Key Note</b>	<b>2022</b>
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<b>Room 2022</b>	
9.00 - 9.30	Lauri Ojala: <b>Logistics Performance Index</b>

<b>Friday</b>	<b>9.30 - 10.30</b>	<b>Parallel Sessions D</b>
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<b>Room 1024</b>	<b>D1: Regional Innovations for Logistics Business</b>	<b>Chair: Carsten Gertz</b>
9.30 - 10.00	Gunnar Prause, Anatoli Beifert: <b>Logistics in the Baltic Sea Region</b>	
10.00 - 10.30	Meike Schröder, Wolfgang Kersten, Lauri Ojala: <b>Innovative Regional Development for Logistics and ICT– The Baltic Sea Region Example</b>	

<b>Room 1023</b>	<b>D2: Supply Chain Design</b>	<b>Chair: Tugrul Daim</b>
9.30 - 10.00	Nico Schlitter, Florian Kähne, Stiefen T. Schilz, Holger Mattke: <b>Potential and Problems of RFID-Based Cooperation in a Supply Chain</b>	
10.00 - 10.30	Catalina Pérez, Rodolfo de Castro: <b>Lean Supply Chain Approach Applied to the Processing Sector in Catalonia Pork Chain</b>	

<b>Room 2022</b>	<b>D3: Supply Chain Planning</b>	<b>Chair: Wolfgang Ortner</b>
9.30 - 10.00	Hennariina Pulli, Sakari Kajander, Ulla Tapaninen: <b>Benefits of Supply Chain Visibility for Production Planning of Logistics Service Providers</b>	
10.00 - 10.30	Herwig Winkler, Michael Slamanig, Bernd Kaluza: <b>An Innovative Instrument for the Activity-Based Planning of Ramp-Up Costs</b>	

<b>Friday</b>	<b>10.30 - 10.45</b>	<b>Coffee Break</b>	<b>Foyer</b>
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<b>Friday</b>	<b>10.45 - 12.15</b>	<b>Parallel Sessions E</b>	
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<b>Room 1023</b>	<b>E1: Supply Chain Event Management</b>	<b>Chair: Karnam Ravindranath</b>
10.45 - 11.15	Harald Kolbe, Marcus Laumann: <b>Efficient Information Management in Supply Chains - An arvato (Bertelsmann) Business Case</b>	
11.15 - 11.45	Tarak A. Housein, Hatem S. Aldarrat, Bernd Noche: <b>A Hybrid Simulation Approach for Modeling a Real Supply Chain</b>	
11.45 - 12.15	Nils Meyer-Larsen, Rainer Müller: <b>SCEM In Rail Traffic – Modelling Business Rules</b>	

<b>Room 2022</b>	<b>E2: Innovations In Logistics Services</b>	<b>Chair: Jan Stentoft Arlbjørn</b>
10.45 - 11.15	Dieter Hildebrandt, René Schumann, Türk Kiziltoprak, Jan Behrens: <b>Enabling SME Logistic Networks Using Lean IT Solutions, A Case Study</b>	
11.15 - 11.45	Wolfgang Kersten, Philipp Hohrath, Jan Koch: <b>Innovative Logistics Services: Advantages and Disadvantages of Outsourcing Complex Service Bundles</b>	
11.45 - 12.15	Christopher Jahns, Inga Lena Darkow, Alex Da Mota Pedrosa: <b>Customer Integration in the New Service Development Process – A Case Study Approach in the Logistics Service Industry</b>	

<b>Friday</b>	<b>12.15 - 13.15</b>	<b>Lunch in Cafeteria</b>	
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<b>Room 2022</b>		
13.15 - 13.45	Andreas M. Stockert (Charles Vögele Holding, Switzerland): <b>Mega Trends in the Supply Chain for Consumer Goods and their Consequences</b>	

<b>Friday</b>	<b>13.45 - 15.15</b>	<b>Parallel Sessions F</b>	
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<b>Room 1023</b>	<b>F1: Auto-ID Technologies</b>	<b>Chair: Phanthian Zuesongdham</b>
13.45 - 14.15	Olaf Sielemann, Karsten Spin: <b>Methods for Evaluating RFID Technology Performance</b>	
14.15 - 14.45	Stiefen T. Schilz, Nico Schlitter, Florian Kähne, Egemen Genc: <b>RFID Rollout – What Can We Learn from EDI</b>	
14.45 - 15.15	P. Raghavulu, Naresh Yamani, K. Ravindranath: <b>Innovative IT Systems in Logistics and Supply Chain Management – RFID</b>	

<b>Room 2022</b>	<b>F2: Innovative Management Concepts</b>	<b>Chair: Inga-Lena Darkow</b>
13.45 - 14.15	Hipolito Martell Flores: <b>Risk Evaluation Applied to Weakness Detection in Chains. The Case of Containers Throughput in Le Havre Port</b>	
14.15 - 14.45	Florian Skiba: <b>Lead Users as Source for Radical Service Innovations</b>	
14.45 - 15.15	Bernd Scholz-Reiter, Enzo Morosini Frazzon: <b>Logistic Processes and Innovation: Systemic Challenges for a Bioethanol Supply Chain</b>	

<b>Friday</b>	<b>15.15 - 16.00</b>	<b>Conference Wrap-Up</b>	<b>2022</b>
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